



## A Level Media

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### Exam Board - Eduqas

#### Course Summary

As a GCE Media Studies student, you will analyse how media products use language and representations to create meaning. You will learn about the media industry and how the industry affects how media products are made. You will investigate media audiences, exploring who are the people who watch, read and consume the products and considering how groups of people respond to products differently, and why. The course contains both theoretical elements such as media language, representation, media industries, audiences and media contexts alongside practical aspects that provide vital vocational skills. You will also have the opportunity to apply what you have learned through the production of your own media texts, exploring and creating media forms such as music videos, magazines, television, websites and film marketing.

**Topics – Each area of the media is studied and analysed using media concepts and theories.**

- Music Videos
- Film
- Advertising
- Newspapers
- Radio
- Gaming
- Magazines
- Television
- Online media

#### Career Opportunities

Whether it is working in the TV or film industries as a cameraman or a journalist, designing computer games or web-pages or applications for mobile phones, people with a Media Studies qualification are welcome in many careers. The creative, technical and logical thinking skills you develop are valuable in many wide and varied fields. Media Studies A-Levels qualify for UCAS points. Students who successfully complete the qualification will be well equipped to move onto degrees or apprenticeships in related subjects.

#### Assessment

**Paper 1** (2 hours 15 minutes) 35%

Media Products, Industries and Audiences

**Paper 2** (2 hours 30 minutes) 35%

Media Forms and Products in Depth

**NEA** – Cross Media Production 30%

Complementing subjects;

- English
- Sociology
- History
- Business Studies
- IT
- Art

