



Nether Stowe School

Inspiring, Empowering and Achieving Together

BTEC Business

Exam Board - Edexcel

Course Summary

BTEC Business recognises that young people taking their first steps into a new career need the right blend of technical and academic skills to support them. This course allows you to develop the skills and confidence you will need to step into a prosperous future. They are widely recognised by universities and employers. They offer flexibility for students to progress to larger size qualifications. They offer opportunities for students to showcase their skills through practical assessments. A BTEC National will be your passport to success in the next steps of your life.

Modules

- Unit 1 – Exploring Business
- Unit 2 – Developing a Marketing Campaign
- Unit 3 – Personal and Business Finance
- Unit 8 – Recruitment and Selection Process

Assessment

Unit 1 (Internally assessed coursework) – Exploring Business.

Unit 2 (Computer based externally assessed exam including a research project) – Developing a marketing campaign.

Unit 3 (2 hour external exam) – Personal and Business Finance

Unit 8 (internally assessed coursework) – Recruitment and Selection Process

Career Opportunities

If you would like to study business, finance or management at university, BTEC Business provides an excellent foundation. The skills you learn are also transferable across a broad range of subjects and careers. Whatever you choose to do in the future, you will find that the things you learn in this course will help. For example, you will probably work with lots of different people, so knowledge of motivational theory will help you to work well with others and help you achieve your potential. You might have ambitious plans to start your own business. If that is the case, you will find the marketing and finance topics particularly useful.

Complementing subjects; Maths, English, Humanities and other social science subjects.

