

BTEC Art & Design

Exam Board - Edexcel

Course Summary

The qualification gives an introduction to the study of art and design at this level. Learners develop art and design projects and gain an understanding of the creative process. They study visual recording and communication, critical analysis and production skills to produce art and design outcomes. The qualification is designed for post-16 learners who aim to progress to higher education and ultimately to employment, possibly in the creative industries, as part of a programme of study alongside other BTEC Nationals or A Levels.

Modules

Unit 1 – Learners investigate, experiment and explore a range of visual recording materials and methods to express and communicate ideas

Unit 2 – Learners develop skills in contextual research and visual analysis in order to critically analyse the work of others and improve own practice

Unit 3- Learners explore and experiment with the stages of the creative process to develop ideas and produce outcomes.

Unit 12 - Learners are introduced to materials, techniques and processes used in fine art.

Assessment

Unit 1: Visual Recording and Communication. External

Unit 2: Critical and Contextual Studies in

Art and Design. External

Unit 3: The Creative Process Internal assignment. Internal BTEC approved assignment

Unit 12: Fine Art Materials, Techniques and Processes. Internal BTEC approved assignment

Career Opportunities

The BTEC level 3 Extended Certificate in Art and Design qualification is welcome in any creative environment. The creativity and practical skills you develop in art and design will enable you to use skills in an ever changing world in which we live in. These include; Advertising, Fashion, Architecture, Product Design, Interior Design, Graphic Design, Animation, and Sculptural Design. Art and Design can also lead onto a foundation course and degree courses in a variety of different skilled areas these include: Fine Art, Photography, Graphic Design, Fashion and Textiles and 3-Dimensional design.

Complementing subjects; Design and Technology, Media, Theatre Arts, English Language and English Literature

